

## **Elmhurst Economic Development Commission**

### **Meeting Minutes of May 28, 2010 - City Hall - Conference Room 2**

Present: Betsy Hanisch, Mark Sabatino, Bill Huber, Kurt Warnke

Absent: Diane McGinnis, Don Meyers, Rich Reichert, Dan Leahy, Dan Hiffman

Also Present: Kevin York, Mike Kopp, Tom Paravola, John Quigley, Ken Bartels

The EDC was called to order at 7:32 a.m. by Chair, Betsy Hansich.

Approval of the Minutes of the April 23, 2010 meeting was deferred to the June 25, 2010 meeting.

Mike Kopp gave the EDC a brief City status report mentioning: the possible motor fuel tax, Hahn Street project, citizen survey, Lucky Motors, the First Street parking deck and the Addison parking deck.

Mike also reported to the EDC that its' Strategic Plan for Economic Development will be presented to the full City Council for endorsement on Monday night, June 7, 2010. Mike indicated that some direct involvement of Commissioners would be sought.

The Melaniphy & Associates retail sales report was shared for information.

John Quigley and Ken Bartels reported on the May 19, 2010 initial gathering of a North Elmhurst Business Park Association. There were about thirty in attendance along with Aldermen Leader, Shea and York as well as City Manager, Tom Borchert. The gathering, held at OEC Business Interiors, had an open discussion about issues in the area. A second meeting will be held in late June or early July. Primary topics raised were: signage and wayfaring problems, the area's disconnect with the City and with each other, and the need for much better communication going forward. A similar idea for businesses on North York is also under consideration.

A report on the Chamber's calling efforts with Elmhurst food and beverage businesses will be received at the June meeting. Calling numbers will be shared with Mike Kopp as soon as possible.

The EDC will receive a proposal on a "Shop/Buy Elmhurst" plan from a Task Force made up of previous Chamber Board Chairs and City Consultants at its June 25, 2010 meeting. The proposal will identify ways to market and promote this important concept City-wide and broadly-based likely utilizing cable television, print and electronic media,

banners, educational sharings, and other vehicles. If the EDC endorses this proposal, it would then go to the City Council for the release of the \$25,000 in funding.

The group reported on retention visits made since its last meeting. Some 9 full or partial visits were reported with details on file.

Mike Kopp mentioned that the City was considering the economic implications of some possible new TIF districts at potentially Lake Street/West, York and Vallette, Riverside Drive and York and Butterfield.

The meeting was adjourned at 9:00 a.m. with the reminder of both the next meeting set for June 25, 2010 and the City Council presentation of June 7, 2010.