

Elmhurst Economic Development Commission
Meeting Minutes of July 23, 2010 – City Hall – Conference Room 2

Present: Betsy Hanisch, Diane McGinnis, Kurt Warnke, Bill Huber
Absent: Mark Sabatino, Don Meyers, Rich Reichert, Dan Leahy, Dan Hiffman, Tom Borchert
Also Present: Kevin York, Tom Paravola, John Quigley, Ken Bartels

The EDC was called to order at 7:30 a.m. by Betsy Hanisch, Chair.

The Minutes of the June 25, 2010 EDC meeting were approved.

Mike Kopp gave a City Update. A 1.5 cent motor fuel tax was recently approved by the City Council. After the ordinance is approved it will likely go into effect on September 1. EDC expansion from 9 to 12 members was approved and a new EDC ordinance is being written. An ex-officio member from the City's DPZ Committee is another addition. Sales tax revenue from the months of February/March/April was flat or a bit down. City Manager Tom Borchert plans to present some TIF education information to the EDC at either its August or September meeting.

Suggestions for the three new EDC Commissioners can be submitted to Mike Kopp or Ken Bartels. At the August 27 EDC meeting a names review will take place and follow-up action determined.

The "Shop/Buy" City-wide marketing proposal from the Elmhurst Chamber will be on the EDC's August agenda in draft form per John Quigley. This can lead to a 2010 fourth quarter implementation.

Tom Paravola submitted a third draft for revised Retail Grant Program guidelines. After review, they can now go to the City's DPZ and Finance Committees for action and approval.

Mention was made of the following: A real estate broker tour is set for September 30 with greater detail forthcoming, a second North Business Park Association meeting will be held on August 3 at Roesch Chrysler, a governmental leaders meeting at Elmhurst College set up by the Chamber is scheduled for September 28, a business park signage meeting was held with Lakota Group at City Hall; action pending, a great deal of City web site changes are in place regarding economic development and available properties.

Twelve retention visits were made since our last meeting bringing our overall total to 111. It was shared that the City is being criticized by some for promoting "buy in Elmhurst" but not doing so itself on a consistent basis.

The next EDC meeting is scheduled for Friday, August 27, 2010 at 7:30 a.m. at City Hall.

The EDC was adjourned at 9:00 a.m.

Submitted as a draft by Ken Bartels.