

**Elmhurst Economic Development Commission
Meeting Minutes of October 22, 2010, City Hall, Room 2**

Present: Bill Huber, Mark Sabatino, Diane McGinnis, Betsy Hansich, Don Meyers, Rich Reichert, Dan Leahy

Absent: Kurt Warnke, Dan Hiffman

Also Present: Peter DiCianni, Tom Paravola, Mike Kopp, John Quigley, Ken Bartels

The EDC was called to order at 7:35 a.m. by Betsy Hanisch, Chair.

The EDC Minutes of September 24, 2010 were approved.

Mike Kopp provided a brief, City update. Budget work is underway for 2011-12. Retail sales still are lagging but there are hopes for a strong holiday season. FINDZALL Community Marketing has developed a quick outline piece for use as a handout covering efforts in social networking and marketing. Efforts regarding an auto dealers association, a revised "Shop/Buy" Elmhurst program and related economic development items are in process. The Addison parking deck is a project possibility for late in 2011 as it stands right now. Parking space allocations and permits/passes all are under review for the three, existing, City parking decks heading into 2011. Tom Borchert will present more TIF information to the EDC at its November meeting.

Mayor DiCianni hopes to appoint the three, new, EDC Commissioners in November.

Ken Bartels asked for comments on the retention visits summary shared at the EDC meeting in September. He also reviewed some of the general, overall, findings.

A total of 19 new retention visits were reported. An updated visit listing will be shared. There were some comments that perhaps an expanded, educational, effort around marketing and promotions issues would be helpful to businesses across Elmhurst. Don Meyers also mentioned his interest in trying to gather together residents of Elmhurst who own businesses in the City or elsewhere for an informed economic development discussion.

John Quigley reported on his and Mayor DiCianni's involvement in Governor Quinn's creation of an advisory council to assist in the planning and building of the Elgin-O'Hare West Bypass. Construction could start as early as 2013. It was also reported that the Elmhurst Holiday Inn is now The Waverton Hotel.

A reminder that the Broker Tour will be set for the Spring of 2011. Commissioner business cards will be looked into after the new commissioners are appointed.

The next EDC meeting will be November 19, 2010.

The EDC was adjourned at 9:05 a.m.

Submitted as a draft by Ken Bartels.