

## **MINUTES OF COMMITTEE MEETING**

January 14, 2013

7:00 p.m.

### **DEVELOPMENT, PLANNING AND ZONING COMMITTEE (DP&Z)**

RE: 1) Got-it Campaign Update

2) Other Business

3) Public Comments

Committee Members Present: Morley, Polomsky, Leader

Committee Members Absent: None

City Staff Present: Werner, Kopp

Elected Officials Present: None

Others Present: Whistler

Chairman Morley called the meeting to order at 7:17 p.m.

Chairman Morley, with the concurrence of the Committee, moved Agenda Item #3, Public Comments, to the beginning of the meeting rather than the end of the meeting as shown on the agenda. Chairman Morley opened Public Comments for anyone in attendance who wanted to address the Committee. There was one person in the audience who addressed the Committee regarding the "Got It" campaign. The interested person wanted to know the metrics used to measure the campaign and what benefits the campaign has brought to the citizens of Elmhurst. After all comments were received from interested persons in the audience, Chairman Morley closed the Public Comments portion of the meeting.

#### Agenda Item # 1 – Got It Campaign Update

Mr. John Quigley, President and CEO of the Elmhurst Chamber of Commerce and Industry briefed the Committee on the status of the "Got-It in Elmhurst" campaign. Discussion ensued on the subject of the request by Mr. Quigley for the release of \$6,725.00 for mobile website and display advertising from the budgeted \$25,000.00 in funding. The Committee agreed that under the City Manager's authority the display advertisement portion of the "Got-It" campaign should continue, keeping the "Got-It" theme visible and in the eye of the public. Chamber CEO Quigley and ACM Kopp will keep the Committee informed as to the display advertisement that will be utilized. Messrs.' Quigley and Kopp will also investigate the use of a mobile webpage as a database for all Elmhurst businesses and report back to the Committee. The Committee will continue discussion of this issue at their next meeting on January 28, 2013.

#### Agenda Item #3 – Other Business

Staff briefed the Committee on upcoming cases that will be scheduled for the January 28, 2013 meeting.

Alderman Polomsky asked if the new Illinois Energy Code applies to home rule communities like Elmhurst. Mr. Kopp responded that this new law applies to all communities, home rule or otherwise, including Elmhurst.

The meeting was adjourned at 8:30 p.m.

Submitted by: Nathaniel J. Werner, Planning and Zoning Administrator